



Asian American Chamber of Commerce
of Greater Philadelphia
Making connections that matter...



CORPORATE SPONSORSHIP AND MEMBERSHIP PROGRAM

Background

The Asian American Chamber of Commerce of Greater Philadelphia (AACCGP) is a 501 (c) 3 nonprofit organization registered in the Commonwealth of Pennsylvania, established for charitable and educational purposes. Our mission includes, but is not limited to, promoting and fostering relationships between Asian American and non-Asian communities, providing technical assistance and educational services for the start-up and growth of Asian American businesses, bringing together Asian American business owners and professions, serving as a liaison between the federal, state and local governments and other chambers of commerce organizations, and promoting education programs to increase awareness of Asian American businesses.

AACCGP is dedicated to promoting regional economic growth between Asian & non-Asian businesses while advancing business-friendly public policies, servicing our members through outstanding programs, benefits, and services. Our motto is "Making Connections that Matter". Through this member-focused community, our members discover what they need and where they need to go, whom to call, and ultimately why becoming a member of the AACCGP is one of the best strategies for growing their business.

As an advocate for regional development, the AACCGP is committed to supporting and encouraging the continued growth of each of our member companies in conjunction with the community at large. The Chamber strives to influence business-friendly legislation in all levels of government, participate in initiatives to improve education and the community, present professional enrichment programs, and provide our members with cost-efficient ways to run their businesses.

Corporate Sponsorship Opportunities:

We would like to ask for your support as one of our 2020 Corporate Sponsor. As a Corporate Sponsor you will have access to the fastest growing Asian American business market and have the opportunity to network with other corporate members and supporters. Corporate members will benefit from sponsoring seminars and workshops which significantly increases corporate visibility with the Asian American Business Community. Additionally, your sponsorship will benefit small business to grow, creating jobs and economic growth in the Greater Philadelphia area.

15k Corporate Partner Benefits: PRESENTING SPONSORS

- Acknowledged as Event Sponsor in **all** materials related to the banquet
- Seat on AACCGP Board of Directors
- Back Page Ad on Annual Banquet program book and Stage announcement as event presenting sponsor
- Company Video or opportunity to say a few words on stage
- One reserved table of ten, prominently seated at our AACCGP Annual Banquet
- Logo Display on the home page of our website and monthly newsletter
- Feature article in AACCGP Newsletter choice month
- Fifteen Social Media posts throughout the year
- Complimentary admission for 15 Executive staff into all networking events and workshops
- Priority option to partner with the AACCGP on various events
- Premier placement of corporate banner/logo in the banquet hall
- Opportunity to place promotional items at the event tables



10k Corporate Partner Benefits: DIAMOND SPONSORS

- Recognition as Event Sponsor in **all** materials related to the banquet
- Awards Sponsor
- Seat on AACCGP Board of Directors
- Center Full Page or Prominent Full-Page Color Ad in the Annual Banquet program book and Stage announcement as event primary sponsor
- Premier placement of corporate logo in the banquet hall
- One reserved table of ten, distinctly seated at our AACCGP Annual Banquet
- Logo Display on the home page of our website and monthly newsletter
- Ten Social Media posts throughout the year
- Complimentary admission for 10 Executive staff into all networking events and workshops
- Preferential preference option to partner with the AACCGP on various events
- Opportunity to place promotional items at the event tables

5K Corporate Partner Benefits: PLATINUM SPONSORS

- Acknowledgment at the Banquet on stage as Platinum Sponsor
- Seat on AACCGP Board of Directors
- Prominent Full-Page Color Ad on program book
- One reserved table of ten, prominently seated at our AACCGP Annual Banquet
- Logo Display on the home page of our website and monthly newsletter
- Five Social Media posts throughout the year
- Complimentary admission for 5 Executive staff into all networking events and workshops
- Opportunity to sponsor AACCGP networking and education event sponsorship
- Opportunity to place promotional items at the event tables

2.5K Corporate Partner Benefits: GOLD SPONSORS

- Seat on AACCGP Advisory Board
- Color Ad on program book and Stage announcement as award sponsor
- One reserved table of ten, prominently seated at our AACCGP Annual Banquet
- Logo Display on our website and monthly newsletter
- Complimentary admission for 2 members into all networking events and workshops
- Opportunity to sponsor AACCGP networking and education event sponsorship

1K Corporate Membership Benefits: SILVER SPONSORS

- Two complimentary tickets to the AACCGP Annual Banquet
- Logo Display on our website
- Opportunity to partner with the AACCGP on various events