



## **2020 AWARDS FUNDRAISER – EVENT DECEMBER 3, 2020**

We are facing unprecedented time of economic downturns due to Pandemic COVID 19. Asian American Chamber of Commerce of Greater Philadelphia (AACCGP) recognizes the need for supporting our businesses affected by this Pandemic to safely reopen and recover. Recent events have also focused on continued lack of economic and social diversity. Our businesses and community are also facing increased hate crimes which adversely impacts recovery process. AACCGP continues to support and advocate for the Asian American Community and Businesses through this recovery period and beyond. Many of our micro businesses need financial and educational assistance to recover.

**We are urging our corporate partners and successful Asian businesses to generously support our effort to help our businesses to safely reopen, recover and create jobs.**

### **BACKGROUND**

The Asian American Chamber of Commerce of Greater Philadelphia (AACCGP) is a 501 (c) 3 nonprofit organization registered in the Commonwealth of Pennsylvania, established for charitable and educational purposes. Our mission includes, but is not limited to, promoting and fostering relationships between Asian American and non-Asian communities, providing technical assistance and educational services for the start-up and growth of Asian American businesses, bringing together Asian American business owners and professions, serving as a liaison between the federal, state and local governments and other chambers of commerce organizations, and promoting education programs to increase awareness of Asian American businesses.

AACCGP is dedicated to promoting regional economic growth between Asian & non-Asian businesses while advancing business-friendly public policies, servicing our members through outstanding programs, benefits, and services. Our motto is “Making Connections that Matter”. AACCGP strives to influence business-friendly legislation in all levels of government, participate in initiatives to improve education and the community, present professional enrichment programs, and provide our members with cost-efficient ways to run their businesses.

### **Fundraising Goal \$200,000:**

We ask for your support for our 2020 Awards Fundraiser. Your contribution will help to cover operational and business support expenses to benefit and help small business to grow, creating jobs for economic growth in the Greater Philadelphia area.

### **15k Corporate Partner Benefits: PRESENTING SPONSORS**

- Prominent Corporate Logo display throughout the Awards
- Acknowledged as Presenting Event Sponsor in **ALL** materials related to the 2020 Awards
- Seat on AACCGP Board of Directors
- Company Video or opportunity to say a few words
- Logo Display on the home page of our website and monthly newsletter
- Feature article in AACCGP Newsletter choice month
- Fifteen Social Media posts throughout the year
- Complimentary admission for 15 Executive staff into all networking events and workshops
- Priority option to partner with the AACCGP on various events

**10k Corporate Partner Benefits: IMPACT AWARD SPONSORS**

- Premier Corporate Logo display during Impact Award recognition
- Recognition as Event Sponsor in **ALL** materials related to the 2020 Awards
- Seat on AACCGP Board of Directors
- Premier placement of corporate logo at the Awards
- Logo Display on the home page of our website and monthly newsletter
- Ten Social Media posts throughout the year
- Complimentary admission for 10 Executive staff into all networking events and workshops
- Preferential preference option to partner with the AACCGP on various events

**5K Corporate Partner Benefits: KEYNOTE SPEAKER AWARD SPONSORS**

- Corporate Logo display during Keynote Speech
- Seat on AACCGP Board of Directors
- Logo Display on the home page of our website and monthly newsletter
- Five Social Media posts throughout the year
- Complimentary admission for 5 Executive staff into all networking events and workshops
- Opportunity to sponsor AACCGP networking and education event sponsorship

**2.5K Corporate Partner Benefits: CEO AWARD SPONSORS**

- Corporate Logo display during the CEO Award Recognition
- Seat on AACCGP Advisory Board
- Logo Display on our website and monthly newsletter
- Complimentary admission for 2 members into all networking events and workshops
- Opportunity to sponsor AACCGP networking and education event sponsorship

**1K Corporate Membership Benefits: AWARDS SPONSORS**

- Corporate Logo display during an Awards recognition
- Logo Display on our website
- Opportunity to partner with the AACCGP on various events

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